

## SITE PLAN OF PROJECT AREA



## OTHER PROJECTS

Santa Cruz Harbor has previously completed three successful, donor-funded projects:

- Joseph G. Townsend Maritime Plaza
- Yvonne Setzer Rolfe Beach Plaza
- Walton Lighthouse

These projects are now fully sponsored.

The West Jetty Walk is the next donor-funded project – sponsorship opportunities are available on a first-come, first-served basis until fully subscribed. Pricing of donor elements is being developed at this time. In the meantime, the Port District is compiling a list of potentially interested donors.



## WEST JETTY WALK – SANTA CRUZ HARBOR DONOR OPPORTUNITIES

*An accessible walkway project featuring panoramic views of Santa Cruz Harbor, Walton Lighthouse and Monterey Bay*



Santa Cruz Port District

135 5<sup>th</sup> Avenue  
Santa Cruz, CA 95062  
Phone (831) 475-6161  
Fax (831) 475-6161

**For more information contact:**

Marian Olin, Administrative Services Manager

# WEST JETTY WALK – SANTA CRUZ HARBOR

## PROJECT SCOPE

An accessible walkway will be constructed starting at “A” dock on the west side of Santa Cruz Harbor, and continue past Aldo’s Restaurant, and along the west jetty out to Walton Lighthouse.

The project will feature donor-sponsored public amenities, including benches, overlooks, and murals. Bronze plaques, tiles and other artistic elements will be incorporated throughout the project to acknowledge each donor with a personal message or memorial statement.

## FUNDING

This estimated \$1.2 million project is funded in part by a \$250,000 grant from the California Coastal Conservancy.

The remainder of the project will be funded through donor sponsorship of public amenities. Santa Cruz Port District is seeking sponsorship of these donor-funded elements, and is compiling a list of interested donors.



## MAJOR DONOR “NAMING” OPPORTUNITIES

There are four, major sponsorship opportunities:

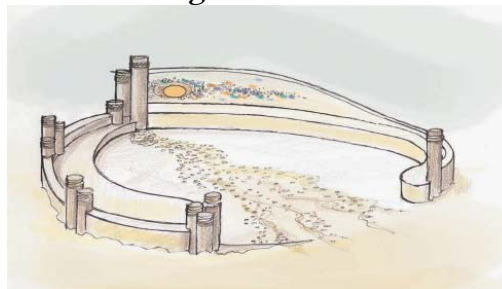
### *Gateway to the West Jetty*



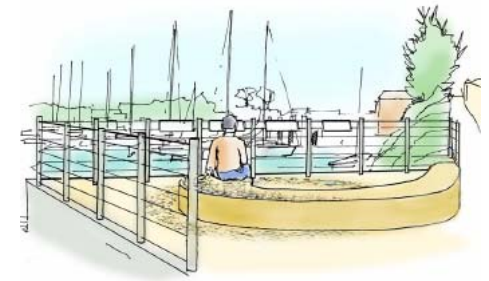
### *Harbor Overlook*



### *Beach Landing*

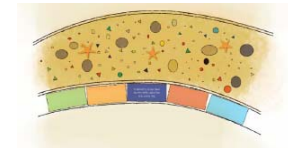


### *Observation Deck*



## OTHER DONOR OPPORTUNITIES

There are numerous other donor opportunities such as benches, donor points along the west jetty pathway, plaques on the dock path wall, and marine-themed mural opportunities which include the ability to have your personal vessel depicted as part of the mural.



## DONATIONS ARE TAX DEDUCTIBLE

The Santa Cruz Port District is organized as a political subdivision of the State of California and qualifies, under Section 170(c)(1) of the Internal Revenue Code, to receive tax deductible contributions.

*Thank you for your interest in this project!*  
For more information, call 831-475-6161.